

Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Advertiser	Defend Justice From Politics
Product	361-379-1544-Issue
Estimate Number	1544

Invoice #	4064614-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4064614
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

The New Media Firm
 Attention: Accounts Payable
 1322 G Street, SE
 Washington, DC 20003

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

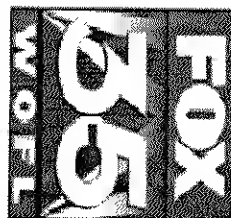
IDB #	
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 7a	730-8A								
	WOFL	POLITICAL ISSUE									
	WOFL	Good Day 7a	730-8A		10/08/12 to 10/14/12	1x	--W----				
	WOFL	POLITICAL ISSUE			10/10/12	:30	7:59 AM	TV103X12212H	\$900.00		1
2	WOFL	Good Day 7a	730-8A								
	WOFL	POLITICAL ISSUE									
	WOFL	Good Day 7a	730-8A		10/08/12 to 10/14/12	1x	----F--				
	WOFL	POLITICAL ISSUE			10/12/12	:30	7:41 AM	TV103X12212H	\$900.00		1
3	WOFL	Good Day 8a	8-830A								
	WOFL	POLITICAL ISSUE									
	WOFL	Good Day 8a	8-830A		10/08/12 to 10/14/12	1x	-T-----				
	WOFL	POLITICAL ISSUE			10/09/12	:30	8:23 AM	TV103X12212H	\$750.00		1
4	WOFL	Good Day 8a	8-830A								
	WOFL	POLITICAL ISSUE									
	WOFL	Good Day 8a	8-830A		10/15/12 to 10/21/12	1x	M-----				
	WOFL	POLITICAL ISSUE			10/15/12	:30	8:11 AM	TV103X12212H	\$750.00		1
5	WOFL	JUDGE JUDY	4p-5p								
	WOFL	POLITICAL ISSUE									
	WOFL	JUDGE JUDY	4p-5p		10/08/12 to 10/14/12	1x	--W----				
	WOFL	POLITICAL ISSUE			10/10/12	:30	3:58 PM	TV103X12212H	\$700.00		1
6	WOFL	JUDGE JUDY	4p-5p								
	WOFL	POLITICAL ISSUE									
	WOFL	JUDGE JUDY	4p-5p		10/08/12 to 10/14/12	1x	----F--				
	WOFL	POLITICAL ISSUE			10/12/12	:30	4:24 PM	TV103X12212H	\$700.00		1
7	WOFL	Fox 35 5p News	5-530P								
	WOFL	POLITICAL ISSUE									
	WOFL	Fox 35 5p News	5-530P		10/08/12 to 10/14/12	1x	---T---				
	WOFL	POLITICAL ISSUE			10/11/12	:30	5:23 PM	TV103X12212H	\$900.00		1
8	WOFL	Fox 35 5p News	5-530P								

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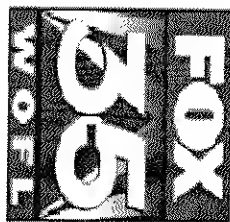
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	Fox 35 5p News	530-6P	10/15/12 to 10/21/12	1x	M-----					
	WOFL	POLITICAL ISSUE		M	10/15/12	:30	5:15 PM	TV103X12212H	\$900.00		1
10	WOFL	Fox 35 5p News	530-6P	10/08/12 to 10/14/12	1x	--W----					
	WOFL	POLITICAL ISSUE		W	10/10/12	:30	5:52 PM	TV103X12212H	\$900.00		1
11	WOFL	Fox News 6p News	6p-630p	10/08/12 to 10/14/12	1x	----F--					
	WOFL	POLITICAL ISSUE		F	10/12/12	:30	5:44 PM	TV103X12212H	\$900.00		1
12	WOFL	Fox News 6p News	6p-630p	10/08/12 to 10/14/12	1x	-T-----					
	WOFL	POLITICAL ISSUE		Tu	10/09/12	:30	6:25 PM	TV103X12212H	\$900.00		1
13	WOFL	Fox News 6p News	6p-630p	10/08/12 to 10/14/12	1x	--W----					
	WOFL	POLITICAL ISSUE		W	10/10/12	:30	6:09 PM	TV103X12212H	\$900.00		1
14	WOFL	Fox News 6p News	6p-630p	10/08/12 to 10/14/12	1x	---T---					
	WOFL	POLITICAL ISSUE		Th	10/11/12	:30	6:14 PM	TV103X12212H	\$900.00		1
15	WOFL	Fox News 6p News	6p-630p	10/08/12 to 10/14/12	1x	----F--					
	WOFL	POLITICAL ISSUE		F	10/12/12	:30	6:14 PM	TV103X12212H	\$900.00		1

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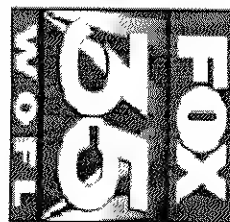
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15	WOFL	Fox News 6p News	6p-630p		10/15/12 to 10/21/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/15/12	:30	6:19 PM	TV103X12212H	\$900.00		1
16	WOFL	TMZ	630p-7p		10/08/12 to 10/14/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/12/12	:30	6:49 PM	TV103X12212H	\$675.00		1
17	WOFL	TMZ	630-7p		10/15/12 to 10/21/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/15/12	:30	6:54 PM	TV103X12212H	\$675.00		1
18	WOFL	Fox 35 10p News	10-1030P		10/08/12 to 10/14/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/09/12	:30	10:29 PM	TV103X12212H	\$1,800.00		1
19	WOFL	Fox 35 10p News	1030-11P		10/08/12 to 10/14/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/12/12	:30	10:53 PM	TV103X12212H	\$1,700.00		1
20	WOFL	Off Time Late News	1030p-1a		10/15/12 to 10/21/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/15/12	:30	11:52 PM	TV103X12212H	\$1,700.00		1
21	WOFL	Fox 35 News 11p	11p-1130p		10/08/12 to 10/14/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/09/12	:30	11:11 PM	TV103X12212H	\$1,400.00		1
22	WOFL	Off Time Late News	1030p-1a								

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23	WOFL	Fox 35 5p News	5p-6p		10/08/12 to 10/14/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/11/12	:30	10:55 PM	TV103X12212H	\$1,400.00		1
24	WOFL	Good Day 5a	530-6A		10/08/12 to 10/14/12	1x	-----S				
	WOFL	POLITICAL ISSUE		Su	10/14/12	:00			\$800.00	Credited	1
	WOFL				10/08/12 to 10/14/12	2x	-TWTF--				
	WOFL			Tu	10/09/12	:30	5:58 AM	TV103X12212H	\$400.00		1
	WOFL			W	10/10/12	:30	5:44 AM	TV103X12212H	\$400.00		2

Aired Spots

Gross Total \$22,950.00
 Agency Commission \$3,442.50
 Net Amount Due \$19,507.50
 Payment Terms 30 Days